

POST SHOW REPORT

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eXPO
Coating

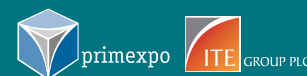
INDUSTRIAL TECHNOLOGIES
EXHIBITIONS

7th International Exhibition and Conference for
COATINGS
AND SURFACE TREATMENT

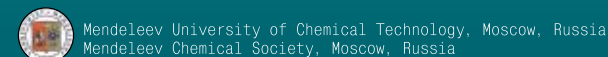
17-19 March 2010

Olympiysky Complex, Moscow, Russia

Organisers:



Wish assistance of:



Mendeleev University of Chemical Technology, Moscow, Russia
Mendeleev Chemical Society, Moscow, Russia

EXPOCOATING 2010, the 7th International Exhibition & Conference for Coatings and Surface Treatment, which is dedicated to one of the most progressively developing scientific and technical fields – coatings and surface treatment – passed off successfully on 17–19 March in Olympiyskiy Complex, Moscow.

EXPOCOATING has been recognised as a priority project for Moscow, aimed at addressing important social issues and the territorial development of the city.

The exhibition presents the latest trends, achievements and equipment, fully reflecting current progress in the field of surface treatment, coatings and anti-corrosion protection.

OFFICIAL SUPPORT

Department of Science and Industrial Policy, Moscow City Government

Federal Agency for Technical Regulation and Metrology

Committee of the Federation Council for Industrial Policy of the Federal Assembly of the Russian Federation

Russian Union of Chemists

National Mendeleev Chemical Society, Moscow branch, Russia

EXHIBITORS

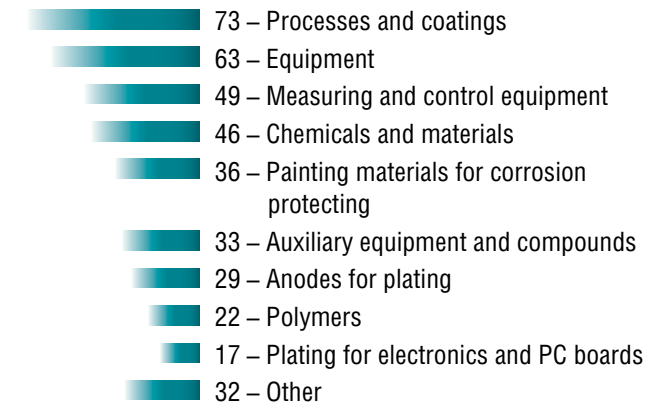
Every year the event brings together leading international companies. In 2010 **72 companies from eight countries** – Russia, Germany, Czech Republic, UK, Italy, Ukraine, United States and France – participated in the exhibition and conference. The participating companies included: Sigma Aqua Technologies, RTS Engineering, CPU Association (Czech Republic), ITALGALVANO SPA (Italy), SurTec International GmbH (Germany), Manz Galvanotechnik GmbH (Germany), Ostek, Atotech Deutschland GmbH (Germany), S-Instruments, Himsintez, Galvanic Technologies and many others.

MAIN EXHIBITION SECTORS

- Processes and coatings
- Chemicals and materials for cleaning, pre-treatment and post-treatment; Coating and plating; Solving environmental issues
- Equipment for surface treatment; plating; regeneration of solutions and electrolytes; waste and waste water treatment
- Auxiliary equipment and compounds
- Polymers
- Anodes for plating
- Measuring and control equipment
- Painting materials that protect against corrosion

97% were satisfied with the quantity of visitors

Sectors of interest for visitors, %:



In 2010 greatly expanded geography of visitors:

16 foreign countries:

Bahrain, Republic of Belarus, Belgium, UK, Germany, The Netherlands, Italy, China, Latvia, Lithuania, Poland, Romania, Turkmenistan, Ukraine, France, Czech Republic

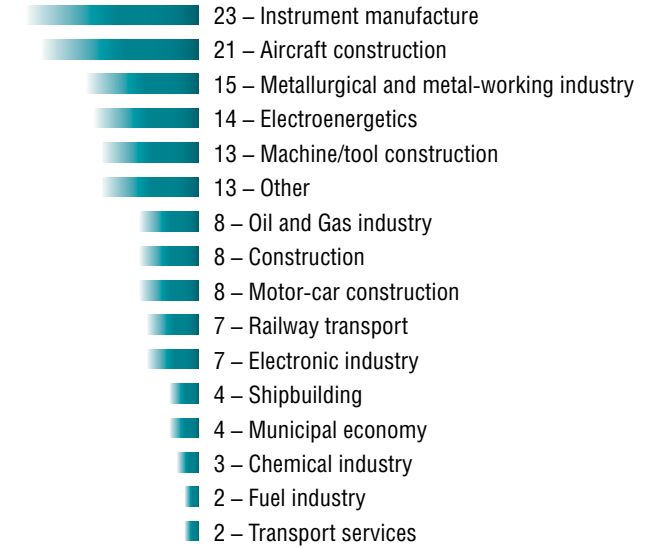
4870 specialists visited the exhibition over the three days

55 constituent regions of RF:

Moscow, St.Petersburg, Arkhangelsk, Belgorod, Brest, Bryansk, Vladimir, Volgograd, Vologda, Voronezh, Ivanovo, Kaliningrad, Kaluga, Kirov, Kostroma, Kurgan, Kursk, Leningrad, Lipetsk, Moscow, Nizhniy Novgorod, Novgorod, Novosibirsk, Omsk, Orenburg, Orel, Penza, Pskov, Rostov, Ryazan, Samara, Saratov, Sverdlovsk, Smolensk, Tambov, Tver, Tomsk, Tula, Tumen, Ulyanovsk, Chelyabinsk, Yaroslavl regions.

Krasnodar, Krasnoyarsk, Perm, Primorsk, Stavropol, Territories Adygeya, Tatarstan, Chuvashia, Bashkortostan, Marij El, Mordovia, Dagestan and the Udmurtian Republics

Branch of visitors' business, %:



41% of specialists visited the exhibition for the first time

76% have the influence on decision-making



OFFICIAL OPENING CEREMONY

The official opening ceremony was timed to coincide with the start of two industrial exhibitions: ExpoCoating and NDT Russia. The exhibitions were held in adjacent areas, with their product sectors, and, consequently, the areas of application of the products and services presented, complementing each other.

Guests of honour at the ceremony:

- **Vladimir Kolesnikov**, Rector, Mendeleev University of Chemical Technology, Moscow, Russia;
- **V. Kudryavtsev**, Doctor of Technical Sciences; Head of the Faculty of Electrochemical Technologies, Mendeleev University of Chemical Technology, Moscow, Russia, Chairman of the Organising Committee of the International Research and Practical Conference “Coatings and Surface Treatment. Recent Advances in Technologies and Equipment”;
- **B. Artemev**, Member of the Board, Russian Society for Non-Destructive Testing and Technical Diagnostics;
- **V. Garyunov**, Key Expert, Centre for Ground-Based Space Infrastructure, Russian Federal Space Agency (Roscosmos);

- **I. Lyubina**, General Director, Primexpo;
- **R. Mangusheva**, Project Director, ExpoCoating and NDT Russia.

In his welcome address, Mr. Kolesnikov said that the exhibition shows the best products of Russian and international companies, and that the business programme is an excellent opportunity to share scientific advances and new results. He also noted that bringing together professionals from the coatings and surface treatment sector is of great importance for the nuclear, aerospace and defense industries, and affects the development of Russian industry in general.

Mr. Kudryavtsev congratulated those present on the opening of the exhibition, noting the increased recent interest in both the conference and the courses for electroplating and electrochemical professionals, which take place within the exhibition.



THE 7TH INTERNATIONAL RESEARCH AND PRACTICAL CONFERENCE “COATINGS AND SURFACE TREATMENT. RECENT ADVANCES IN TECHNOLOGY AND EQUIPMENT”

It is traditionally a central part of the business programme. This year, over 100 delegates attended the conference.

The conference participants represented 51 organisations from Moscow, St. Petersburg, Yekaterinburg, Chelyabinsk, Nizhny Novgorod, Omsk, Novosibirsk, Saransk, Voronezh, Ivanovo, Kaluga, Samara, Smolensk, Vladimir, Togliatti, Perm, Izhevsk, Dnepropetrovsk, Brest, Vilnius and Riga.

Every year, the conference attracts great interest from Russian and international specialists: presentations were made by 23 speakers from Moscow, St. Petersburg, Vladimir, Tambov, Voronezh and Khotkovo, as well as representatives of several companies from Germany, France, Czech Republic and United States.

During the conference, the following issues were raised:

- the current state of, and prospects for, the electroplating industry in Russia and abroad;
- ways to reduce the cost of environmental protection measures in the electroplating industry;
- effective new solutions in the manufacture of adjuvant electroplating equipment;
- organising the modern complex: electroplating production and treatment facilities, with due consideration of the requirements of resource saving and environmental protection;
- electroplating in the shipbuilding and ship repair industry and many others.

ROUNDTABLE FOR DIRECTORS OF HOT-DIP GALVANISING PLANTS

For the first time, the programme of business events included a roundtable for directors of hot-dip galvanising plants on consolidating efforts to expand the hot-dip galvanising market in Russia. The participants of the roundtable discussed such topics as “Hot-dip galvanising as an effective method of anti-corrosion protection” and “Equipment for hot-dip galvanising”.

TRAINING PROGRAMME

There was a great opportunity to improve professional skills by participating in the training programme offered to professionals in the field of electroplating and electrochemical surface treatment of metals. The course was run by the D. Mendeleev University of Chemical Technology of Russia. After completing the the course, the participants received a State certificate of advanced training. Over the years, representatives of over 600 electroplating plants from Russia, Ukraine, Belarus and Moldova have improved their qualifications by taking this course.



GALA RECEPTION TO MARK THE OPENING OF THE EXHIBITION AND CONFERENCE

On the first day of the exhibition, Vienna Cafe at the Renaissance Moscow Hotel hosted the official gala reception to mark the opening of the exhibition and conference. It was attended by exhibitors, partners of Primexpo and media representatives. During the reception, awards were presented to exhibitors in categories chosen by the organisers:

- Best Debut at the Exhibition — **Technological Institute for Superhard and Novel Carbon Materials, Federal State Institution;**
- Best International Debut — **Doerken MKS-Systeme GmbH & Co. KG;**
- Most Professional Presentation of the Company at the Exhibition — **Ostec Enterprise Ltd.;**
- Most Active Participation in the Business Programme — **Enthone;**
- Assistance in the Organisation of the Exhibition — **Zinc Development Centre.**

The gala reception also included a prize draw. Krugozor Expo Travel, a partner of Primexpo, provided the prizes, which included a weekend stay in the Renaissance Moscow Hotel and brunch in the Renaissance Moscow Hotel.

FEEDBACK

“Anti-corrosion protection of materials and equipment, surface treatment technologies and galvanic coatings are used in various industry areas. This exhibition is an ideal platform for demonstrating the latest developments, technologies, materials and equipment”.

P.D. Sarkisov,
President, **National Mendeleev Chemical Society,
Moscow branch, Russia**

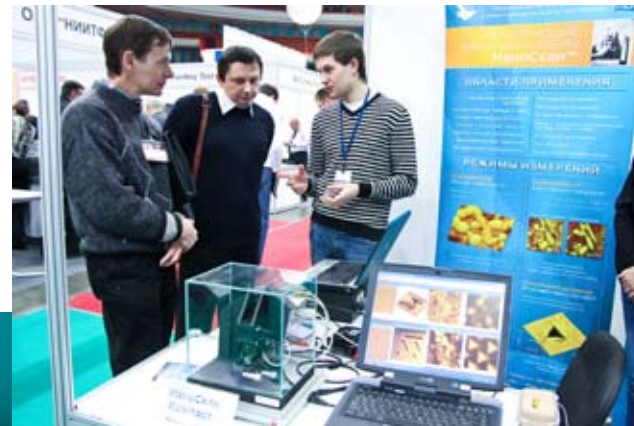
“We would like to thank the organisers of the 7th International Exhibition & Conference for Coatings and Surface Treatment, in which our company took part. The exhibitors and numerous visitors had many opportunities to see the latest developments in electroplating equipment, share views and compare the products of different manufacturers. In addition, the exhibition facilitated the establishment of face-to-face contacts between manufacturers and consumers. The event is a great advertising tool for manufacturers. Participating has allowed us to expand our circle of clients and strengthen old relationships. This is not the first time we have participated and we plan to take part again in 2011”.

A. Fomin,
General Director, **Tambov Electroplating Equipment Plant**

L. Bukina, Manufacturing Engineer, **Ostec Enterprise Ltd**, noted the convenient layout of the exhibition area and the large number of trade visitors: “Our stand was mainly visited by specialists”.

“Our company has been participating in ExpoCoating for many years, and we always rate highly the professional level of organisation. Also noteworthy is the personal approach to exhibitors. We always manage to find a solution to the different issues that arise. Taking part in these exhibitions each year gives our company an opportunity to successfully develop a technological and manufacturing plan, which in turn allows us remain highly competitive with the best international manufacturers of electroplating equipment. Thanks to the exhibition, we have achieved our plans and shown that domestically produced equipment can meet the highest European standards. We are very grateful to the Primexpo team for the opportunity to take part in the prestigious ExpoCoating exhibition”.

A. Petrov,
Deputy Commercial Director for Development, **Polyplast**



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11 22-24
March

OLYMPIYSKY, MOSCOW, RUSSIA

8th International Exhibition and Conference for

**COATINGS AND SURFACE
TREATMENT**

SEE YOU NEXT YEAR!

expo
Coating
INDUSTRIAL TECHNOLOGIES
EXHIBITIONS

Organisers:



With assistance of:



Mendeleev University of Chemical Technology, Moscow, Russia
National Mendeleev Chemical Society, Moscow branch, Russia

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